

Member Services Committee Report

NACE Board of Directors Meeting, April 19, 2021

As with many parts of our lives the COVID-19 pandemic limited the activities of the Membership Committee through 2020. With the vaccine roll-out and the eventual return to some form of normalcy the committee is planning on the following actions for 2021-2022:

NACE Website:

The committee will assist NACE staff with the roll-out of the new website. Testing and troubleshooting of the site by the committee members will help to identify issues and to provide feedback on the layout and any other suggestions for making the site more usable to our members. We also will support and promote the usage of the website including message boards and other communication tools by our members.

Virtual NACE opportunities:

Collaboration with NACE partner organizations and other committees to assist with development and delivery of virtual offerings. Potential virtual events include webinars, training, product demos, etc. Even after the pandemic restrictions are lifted the committee discussed the value of continuing virtual offerings as an added member benefit and serve to provide more opportunities to promote the organization and bring our members together outside of the annual conference.

NACE Promotional video:

Plans to update the promotional video were put on hold due to the cancellation of the 2020 NACE conference and the conversion of the 2021 conference to virtual. The committee will be assisting NACE staff with the planning and recording of the video. Current plans are to collect footage at NACE events including the 2022 conference in Erie County NY.

My personal thanks to all the committee members for sticking with the group through the pandemic and I look forward to a more productive 2021-2022.

Chris Traini, P.Eng.
County Engineer
Middlesex County, Ontario, Canada